

# Waikato Futures Symposium

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Creating a Sustainable Economic  
Future for the Waikato

## Purpose of the day

To introduce Scenarios as a way of thinking

To consider and evaluate some Waikato scenarios that have been developed.

To see how these tools can assist in strategic planning and decision making

To develop a framework for thinking about future issues, trends, challenges and opportunities related to our business in the Waikato

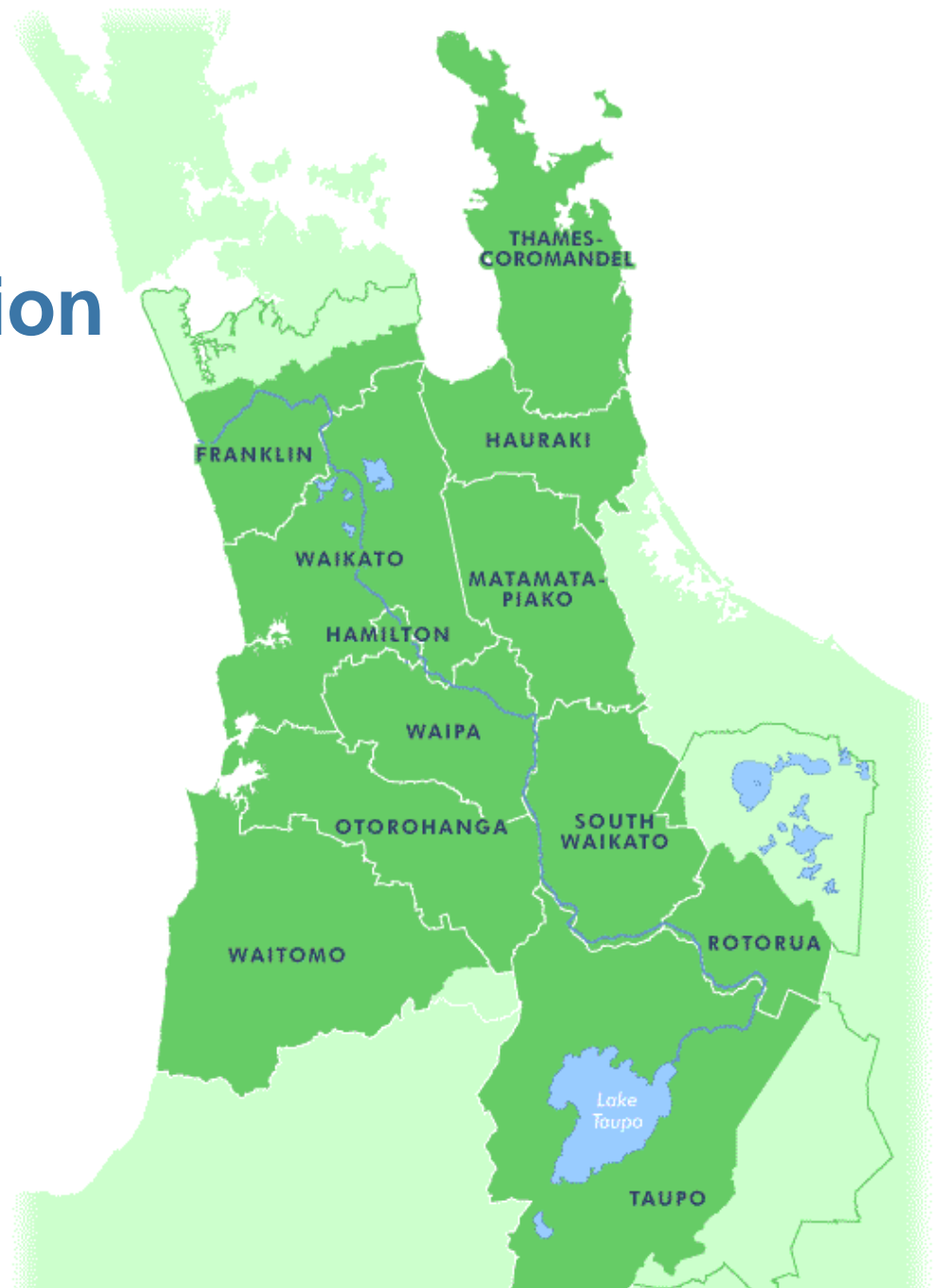
## Future thinking

Today is not about what will happen in the future  
but what may happen

We are not here to forecast the future  
but consider various futures

Scenarios are not predictions  
they focus on exploring uncertainties

# The Region



# The Partners



## Morning Programme

**9:50 am**

Introduction Steve Tritt NZTE

**10.00 am**

### **Global Perspectives and our Future**

Kate Delaney

Kate introduces concepts of future thinking and introduces case studies of global companies that have benefited from future thinking strategies.

**10.45 am**

### **Scenarios for the Waikato region**

Dr Beat Huser Environment Waikato

### **Waikato economic model and decision support system**

Dr Daniel Rutledge, Landcare Research

**11.15 am**

**Workshop: The Future World: “Operating with the scenarios”**

**12.15 pm**

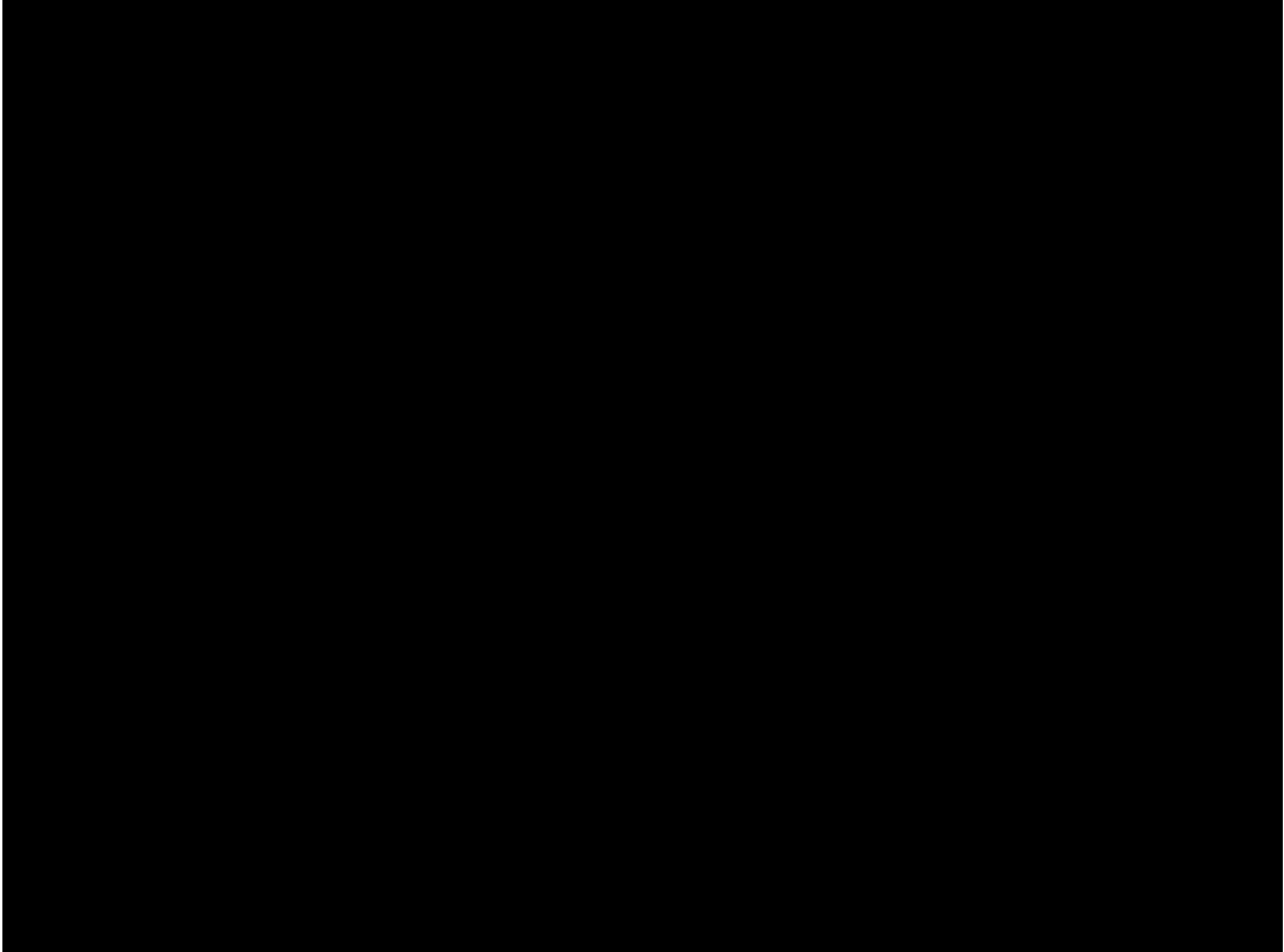
**Buffet Lunch / Networking**

## Afternoon Programme

- 1.15 pm Local Business Leaders to share their thoughts  
How they see life in the Waikato in 10 years time  
Where they see their business or sector in 10 – 20 years time  
What needs to be done to get there
- 2.00 pm Workshop
- 3.30 pm Final summary and future action including ideas for economic development
- 4.00pm Nibbles, networking and depart (or stay for Labour Market Report)
- 4.45pm Department of Labour Launch of 2008 Annual In-Depth Regional Labour Market Report for the Waikato
- 5.30pm Concludes

## Programme

- 10.00 am     **Global Perspectives and our Future** Kate Delaney  
                  Kate introduces concepts of future thinking and introduces case studies of global companies that have benefited from future thinking strategies.
- 10.45 am     **Scenarios for the Waikato region**  
                  Dr Beat Huser Environment Waikato
- Waikato economic model and decision support system**  
                  Dr Daniel Rutledge, Landcare Research
- 11.15 am     Workshop: The Future World: “Operating with the scenarios”
- 12.15 pm     Buffet Lunch / Networking**
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- How they see life in the Waikato in 10 years time
  - Where they see their business or sector in 10 – 20 years time
  - What needs to be done to get there
- 2.00 pm     Workshop
- 3.30 pm     Final summary and proposed future action including ideas for economic development
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# Economic Transformation Agenda

**The Government's Economic Transformation Agenda is for NZ is a high income, knowledge-based market economy.**

- More globally competitive businesses
- World-class infrastructure
- Educations, skills and research
- Internationally competitive Auckland
- Environmental sustainability

How do we get there?

## Waikato Strategies

We have begun the development of an overall economic strategy for the Waikato with a particular emphasis on the business environment.

The regional governance group has also initiated specific analysis in the following areas

- ICT – Digital Strategy
- Specialised Manufacturing Strategy
- Aquaculture Development
- Specialised Food Development
- Regional Energy Strategy
- Regional Logistics
- Tourism and International Events leveraging Leadership

## Waikato Region has had 5 Major Regional Initiatives funded by NZTE

1. Innovation Waikato Technology Park
2. Aviation Waikato
3. New Zealand Clean Energy Centre (Taupo)
4. Taupo Motor Sport Park (A1GP)
5. Waihi – Heart of Gold

## Waikato Major Regional Initiatives

The total funding approved for the five Waikato MRI by Central Government is \$9,800,000

Regional funding associated with the projects is approximately \$35,000,000

Accumulated net economic benefit over 10 years from the five MRI is expected to be well over \$250,000,000.

## Regional Governance Group

Jerry Rickman, Chairman Waikato Health Board

Philip Burton, GM Communications and Marketing, Hamilton City Council

Chris Williams CEO King St Advertising

David Wright, Company Director Taupo

Harry Wilson, CEO Environment Waikato

Sandra Perry, EDANZ Regional Representative for Waikato / BOP

Chris Hale, Economic Development Manager, Hauraki Coromandel Dev Group

Simon Upton Director PWC Bettie Rickman

David Hearn, CEO, North King Country Development Trust

Amanda Scott, Community Development Manager, South Waikato Council

Mark Townsend, farmer and recent Fonterra Director

John Birch, Director, Heartland Investments

### **Advisors**

Steve Tritt, Regional Economic Development Manager, NZTE.

Erica Holtsbaum, Strategic Development Manager, Environment Waikato